UNDERSTAND THE PROBLEM

Interview users to better understand their experience and perspectives.
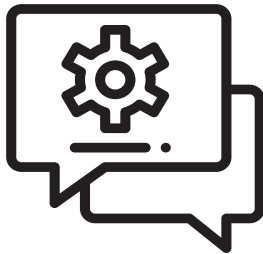
PROJECT MANAGEMENT

Backwards plan, and create a timeline with specific meeting dates and action-items. Create an accountability structure.
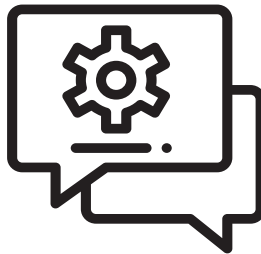
PROJECT MANAGEMENT

Refer back to the agenda / goals / objectives. Take time to build personal relationships with the team.
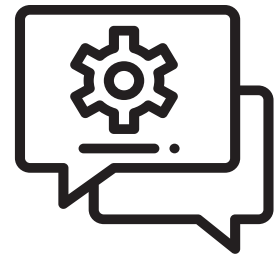
STAKEHOLDER INTERVIEWS

Identify a "hunch" you have about the problem. Conduct interviews with users to learn more.
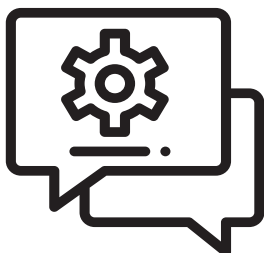
EVALUATE IDEAS

Identify how feasible, impactful, and exciting each idea is for the team to guide your decision-making.

REGULAR COMMUNICATION

Establish a weekly standing video conference meeting with a team of key people for the rest of the year. Revisit team norms.

EVALUATE IDEAS

Identify how feasible, impactful, and exciting each idea is for the team to guide your decision-making.

ESTABLISH SUCCESS CRITERIA

Identify key metrics by which your organization wants to measure growth / success. Describe what your end goals are.

DOCUMENT & MEASURE

Create a plan for gathering data and feedback. Assign responsibility for documenting and tracking.

UNDERSTAND THE PROBLEM

Map the system and explore root causes. Find a more specific, high-leverage, actionable problem.
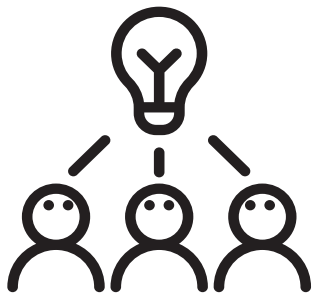
PROTOTYPE

Push the team to select a high-leverage idea and try it out, even in a small way, to encourage momentum.
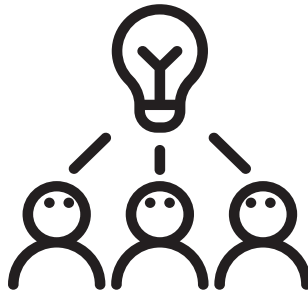
SEE THE SYSTEM

Create a fishbone diagram to map the various pieces of the system that contribute to the problem.
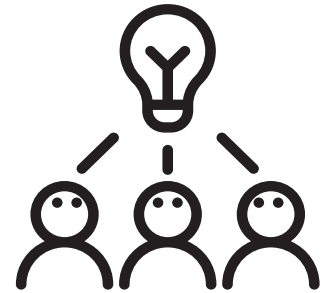
STUDENT INPUT

Interview students to better understand their experiences and perspectives.
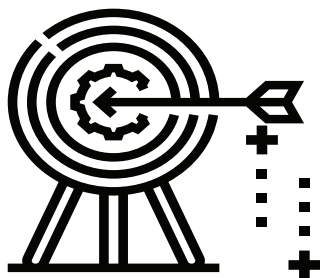
CREATE A NETWORK

Find like-minded people who would be interested in launching a network around this issue and sharing ideas.
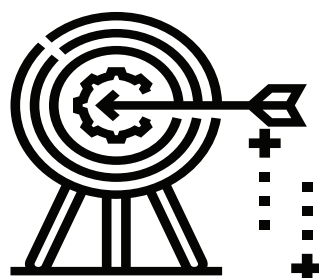
COLLABORATION

As a team, create guiding principles that will push the work forward. Refer to these guiding principles throughout the journey to make sure the team is on track.
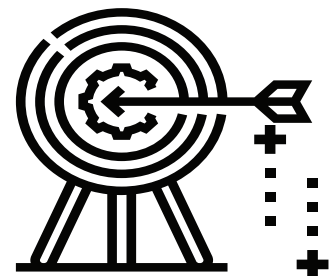
PLAN & MEASURE

Interview students to better understand their experiences and perspectives.
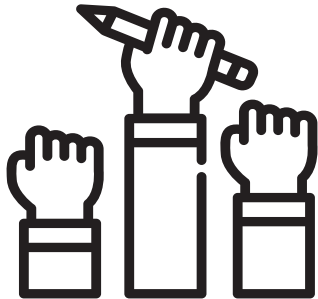
BIAS TOWARD ACTION

Interview students to better understand their experiences and perspectives.

PROJECT MANAGEMENT

Refer back to the agenda / goals / objectives. Take time to build personal relationships with the team.

**WILD CARD:
DESIGN YOUR OWN
STRATEGY!**

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COLLABORATION

Engage all team members in the discussion to collaborate and push forward.

COLLABORATION

As a team, create guiding principles that will push the work forward. Refer to these guiding principles throughout the journey to make sure the team is on track.
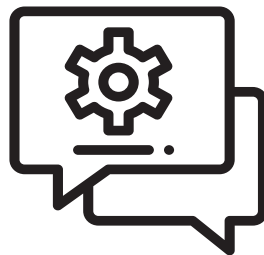
EVALUATE IDEAS

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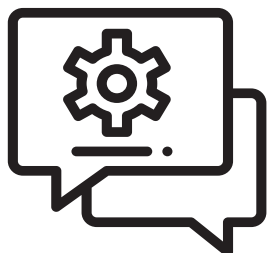
CELEBRATE SMALL WINS

Reflect on how far you've come since the beginning! Recognize the small steps you're taking toward improvement.

COLLABORATION

As a team, create guiding principles that will push the work forward. Refer to these guiding principles through-out the journey to make sure the team is on track.

EVALUATE IDEAS

Identify how feasible, impactful, and exciting each idea is for the team to guide your decision-making.